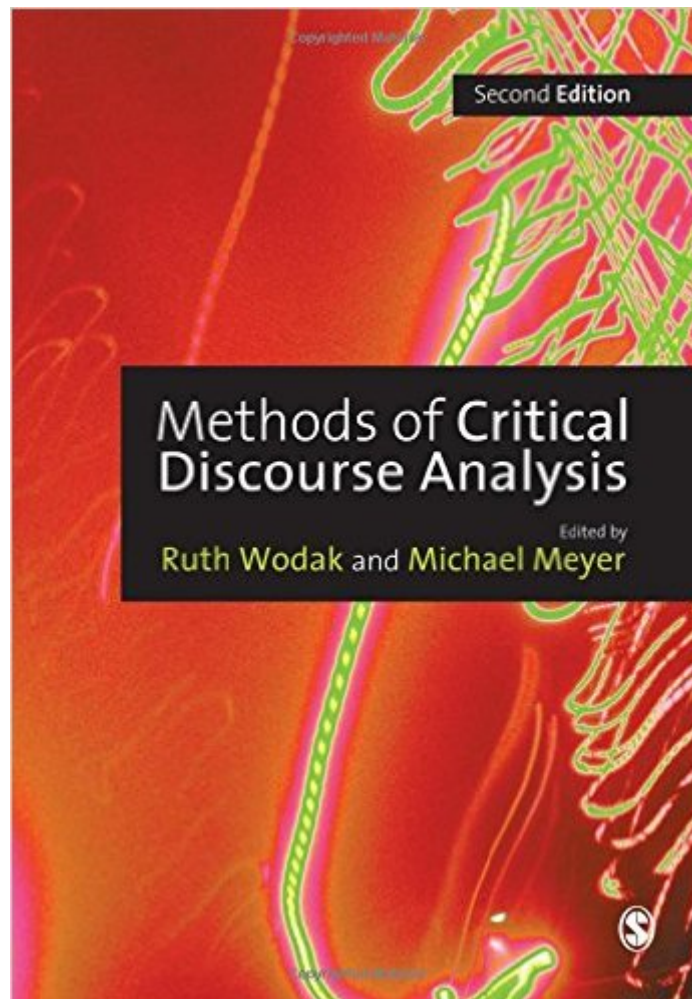


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Methods Of Critical Discourse Analysis (Introducing Qualitative Methods Series)



Synopsis

This book provides a concise, comprehensible, and thoroughly up-to-date introduction to CDA, appropriate for both novice and experienced researchers. This new edition has been updated throughout, with a new introduction contextualizing the development of the CDA approach, and two entirely new chapters on the 'social actor approach' to CDA and the use of quantitative corpus linguistic methods. The editors have brought together contributions from leading experts in the field, who each introduce their own approaches to CDA. Examples are included throughout, demonstrating the value of the method in analyzing a variety of genres of written material on a whole range of topics, including global warming, leadership in management, and globalization.

Book Information

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Customer Reviews

This is an excellent text for those wishing to explore critical discourse analysis at a slightly deeper level- it is still general enough to cover a variety of CDA approaches but certainly helped direct me to the approach I have chosen for my PhD.

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